

MYER

fashions on the field

Commercial Club Albury Gold Cup
Friday, March 27th, 2015

Registration from 10.30am to 12.50pm
Judging from 1.00pm

- * This year there are three (3) Categories in Myer Fashions on the Field and they will be judged in this order:
 - ★ Myer Lady of the Day
 - ★ Myer Millinery Award
 - ★ Myer Gentleman of the Day
- * Prizes will be awarded to the winner and runner up in each category*
- * Gift bags for the 10 finalists in each category will also be awarded*
- * **Registration is Compulsory.** Contestants can register from 10.30am until 12.50pm at the Myer Fashions on the Field judging area. **You will need to supply photo ID.**
- * Judging to commence at- **1.00pm sharp.** Contestants are asked to be ready at the judging area just beside the Myer Beauty Pamper Lounge from 12.50pm. Contestants will be called to the area to the right of the staging for each category.

The Competition:

- * Contestants **must** ensure they fulfil the contestant criteria for entry. Those who do not meet the criteria will be eliminated at this stage.
- * Entrants must be strictly **18 years** and over.
- * Entrants will be identified by a numbered fan which will be provided prior to each category.
- * Contestants will take to the stage in groups of 10-12. The judges will choose successful contestants from each heat to move forward into the finals.

Heats:

- * The Judging panel will select their top contestants in each heat to proceed to the final.
- * Whilst the group is still on stage, the MC will announce those successful contestants through to the finals and then the group will file off stage.
- * Contestants not selected for the category final, will depart the judging area and are required to hand back their numbered fan to a Myer Fashions on the Field Staff Member stage side.
- * Successful contestants selected for the final **MUST KEEP** their own number and remain in the judging area.

Final:




- * 10 contestants selected from category heats will progress into the category final. They will have retained their numbers from the heats and will be required to go back onto stage for final judging.
- * Judges will select their top 3 contestants_– issuing them with 5, 3, or 1 points. This will then be tallied and then the winner and the runner up will be announced.
- * The contestant with the highest score will be winner of the 2015 Myer Fashions on the Field at The Commercial Club Albury Gold Cup and one runner-up will also be awarded.

* **Each category should take about 30 minutes with approximately 200 + participants**








* **No judging is to be held while the races are on.**

Judging Criteria:









Judges are to base their decisions on the following criteria:

-  NO COMPULSORIES – i.e. hosiery or gloves,
-  Contestants must be wearing shoes,
-  Judges will look for a COMPLETE outfit including a headpiece.









Myer Millinery Award - (Hat /Fascinator / Hatinator)


-  To be eligible to enter this category, a **headpiece is COMPULSORY**
-  Style and design of the Millinery – i.e. originality, concept of the design theme and wearability
-  Coordination with the outfit worn-
-  Quality and Workmanship of the Millinery
-  Grooming and deportment
-  There will be a Winner, Runner up awarded in this category
-  10 Gift bags will be awarded to the 10 finalists-

Myer Gentleman of the Day

-  Style and originality
-  Appropriateness of the outfit for the Albury Gold Cup
-  Attention to detail in putting together the complete look. E.g. accessories i.e. shoes, hat, etc
-  Understanding and interpretation of the current fashion trends
-  Grooming and deportment
-  Suitability of the outfit for the climate of the day
-  There will be a Winner, Runner up awarded in this category-
-  10 Gift bags will be awarded to the 10 finalists-











Myer Lady of the Day

-  Style and originality
-  Appropriateness of the outfit for the Albury Gold Cup
-  Attention to detail with accessories i.e. shoes, bag, hat, etc
-  Understanding and interpretation of the current fashion trends
-  Grooming and deportment
-  Suitability of the outfit for the climate of the day
-  Remember it is a daytime event – not a nightclub or cocktail party *****
-  There will be a Winner, Runner up awarded in this category.

 10 Gift bags will be awarded to the 10 finalists.

Contestant Criteria:

All contestants **must** fulfil the following criteria and acknowledge that they understand and agree to abide by the criteria in order to enter Myer Fashions on the Field

-  Contestants **must** be 18 years of age or over. Photo ID will need to be provided at time of registration.
-  Contestants must be dressed in appropriate seasonal race wear.
-  Female contestants must have appropriate headwear to complement their race wear in order to enter.
-  **Entrance must not be dressed by a fashion designer and failure to comply with this will lead to disqualification.**
-  **Contestants and their outfits are not permitted to have any commercial agenda (i.e. in order to promote a business). The aim of the competition is to acknowledge individuals that have gone to the effort to piece together that perfect race outfit.**
-  Contestants must not receive any compensation from a third party for entering.
-  All prizes awarded to the contestants must remain the property of the contestant. They must be redeemed by the contestant only.
-  All contestants must read the Terms and Conditions prior to registration.
-  All contestants must complete and sign the registration form prior to going on stage.
-  The judges' decision is final.









2015 Myer Fashions on the Field



TERMS & CONDITIONS

Information and rules on how to enter form part of these Terms & Conditions of entry. Entry into the Myer Fashions on the Field competition means full acceptance of the Terms & Conditions.

1. Entry may be refused to Contestants who do not meet the Contestant Criteria set out below:
 -  Ladies must wear hats/headpieces, & heeled shoes
 -  Men must wear a minimum of a suit, collared shirt & dress shoes
 -  Entrant must show unique and sophisticated style
 -  Entrant's outfit must be appropriate for the occasion and the weather
 -  Entrant must show an interpretation of the season's fashion directions-
 -  Contestants must register prior to being handed a number and entering the staging area for each heat. The registration table is located adjacent to the judging stage.
- Entry may be refused if a contestant does not meet one or all of the contestant criteria.**
2. Contestants **must be aged 18** years or over on the day of registration to register and be eligible to compete. Proof of age must be presented at the time of registration.
 3. Contestants must not receive endorsements or any other form of compensation from a third party for entering Myer Fashions on the Field competition.
 4. Contestants and/or their outfits are not permitted to promote commercially a brand, store, or designer
 5. Contestants may not enter the competition on behalf of a third party.
 6. Contestants must not receive any compensation or payment from a third party for entering the competition.
 7. -All prizes awarded to the contestant must remain the property of the contestant
 8. Conditions apply to MYER gift vouchers. The gift vouchers cannot be used to make credit payments. The MYER vouchers apply to full price merchandise and cannot be used in conjunction with any other special offer or discounts.
 9. All travel and accommodation prizes must be taken as specified by the contestant only. Conditions to travel and accommodation apply and are subject to availability. **NO VARIATIONS** to dates or venues will be offered.
 10. The Promoter is the Albury Racing Club.
 11. Myer and Albury Racing Club shall select the judging panel and the judge's decision is final. In the event of a draw, the Myer adjudicator will determine a winner.
 12. Winning outfits are not eligible to win a place prize more than once during Myer Fashions on the Field.
 13. Staff and immediate family members or partners of Myer and the race club in which Myer Fashions on the Field is being held, are not permitted to enter.
 14. Contestants who progress to a "final" of any sort in the competition agree to fill out a 'finalist agreement form' in order to be permitted to enter the next stage of the competition.
 15. Should winners be unable to fulfil finalist criteria in any way, then some or all of their prizes may be passed on to the runner up. If the runner up is unable to fulfil finalist criteria in any way then some or all of their prizes may be passed on to the first runner up and so on.
 16. Any alterations to garments between heats or prior to the final will result in disqualification.
 17. All prizes are non-transferable, non-exchangeable and not redeemable for cash. The Promoter reserves the right to substitute an alternative prize at its complete discretion at any point during the Competition/ Prizes may be subject to additional Terms & Conditions.
 18. Winners will be notified directly after judging and will be presented with their prize package.
 19. All entries may be entered into a database and Myer may use the Contestants' names and addresses for future promotional, marketing and publicity purposes unless noted to the contrary by Contestants placing an "X" in the box provided on the Registration Form.
 20. Contestants agree that their image may be used by the Promoter, host race club and sponsors, for future marketing purposes.
 21. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of participating in this promotion or taking any prize, except for any liability which cannot be excluded by law.
 22. The Promoter, on race day reserves the right to refuse entry to anyone deemed to be inappropriately attired, displaying abusive language, or displaying drunken or inappropriate behaviour.
 23. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought.
 24. The Promoter reserves the right to cancel, terminate, modify or suspend the promotion at any time.

